

FELLOWSHIP DESCRIPTION

The information below will be available to all fellowship applicants.
Please type or paste responses directly into boxes, which will expand to fit.

Organization name: Conservation Colorado

Location (city/state): Denver, Colorado

Organization's website: www.conservationco.org

Yearlong Fellowship
(June 2018-May 2019)

Summer Fellowship
(June-August 2018)

Organization Mission/Goals (100 words or less):

May include a bulleted list of priorities or initiatives, in addition to mission statement.

Conservation Colorado is a statewide organization working to protect Colorado's air, land, water, and people. We work to elect pro-conservation leaders to public office and hold them accountable to move Colorado forward in protecting our environment.

We primarily focus on energy and climate, healthy rivers and streams, protecting our public lands, and civic engagement. Our "politics-and-policy" approach, matched with grassroots organizing, helps us achieve broad change.

Title of PIFP Fellow: Communications Fellow

Primary responsibilities of PIFP fellow (bulleted list; 100 words or less):

- Compile daily news digest of relevant Colorado environmental news
- Write blogs, web content, letters to the editor, opinion pieces, and other long-form communications content
- Produce Instagram, Facebook, Twitter, and other digital content
- Create social media guides for relevant issue areas
- Research issues, policies, and history of various issues related to Conservation Colorado's work
- Track and analyze relevant communications data to inform strategy
- Assist with website maintenance and construction
- Improve our communications through new ideas, creating visual and written content, expanding our reach to new audiences
- Help organize and grow our photo library
 - Attend community events and legislative hearings to assist staff, take

- photos, and spread the word
- Other duties as assigned

Qualifications sought in PIFP fellow (bulleted list; 50 words or less):

Include **Required** and **Preferred** sections, if applicable.

Required:

- Enthusiasm for environmental issues, especially land conservation, clean water, renewable energy, climate change, and/or environmental justice
- Team player
- Strong writing and public speaking skills
- Keen desire to learn
- Attention to detail
- Flexibility and willingness to take on a variety of tasks
- Organized and able to manage short-term and long-term deadlines
- Desire to work in advocacy, communications, politics, and/or policy

Preferred:

- Photography skills
- Graphic design skills
- Video production skills
- Spanish-language skills

Areas of skill/experience/background required in PIFP fellow:

<input type="checkbox"/> Accessibility/disabilities	<input type="checkbox"/> Event Planning	<input type="checkbox"/> Politics
<input checked="" type="checkbox"/> Activism	<input type="checkbox"/> Finance/business	<input checked="" type="checkbox"/> PR/communications
<input checked="" type="checkbox"/> Advocacy	<input type="checkbox"/> Fundraising/development	<input type="checkbox"/> Public speaking
<input type="checkbox"/> Campaigning	<input type="checkbox"/> Government	<input type="checkbox"/> Qualitative research
<input type="checkbox"/> Children's issues	<input type="checkbox"/> Healthcare/health sciences	<input type="checkbox"/> Quantitative research
<input type="checkbox"/> Civil rights/social justice	<input type="checkbox"/> Human services	<input type="checkbox"/> Reproductive rights/freedom
<input type="checkbox"/> Coalition work	<input checked="" type="checkbox"/> Journalism/publications (print/online)	<input type="checkbox"/> Social science research/methodology
<input type="checkbox"/> Community/political organizing	<input type="checkbox"/> Law	<input type="checkbox"/> Statistical analysis
<input type="checkbox"/> Criminal justice	<input type="checkbox"/> Legislative process	<input type="checkbox"/> TV/radio
<input type="checkbox"/> Customer service	<input type="checkbox"/> LGBTQ issues	<input type="checkbox"/> Volunteer management
<input type="checkbox"/> Data analysis	<input type="checkbox"/> Lobbying	<input type="checkbox"/> Other: _____
<input checked="" type="checkbox"/> Digital media	<input type="checkbox"/> Marketing/sales	<input type="checkbox"/> Other: _____
<input checked="" type="checkbox"/> Diversity/inclusion	<input type="checkbox"/> Performing/fine arts	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Domestic violence issues		
<input type="checkbox"/> Economics	Policy:	
<input type="checkbox"/> Editing	<input type="checkbox"/> Education	
<input type="checkbox"/> Education	<input checked="" type="checkbox"/> Environment	
<input checked="" type="checkbox"/> Environmental issues	<input type="checkbox"/> Fiscal	
	<input type="checkbox"/> Health	
	<input type="checkbox"/> Legislative	
	<input type="checkbox"/> Other: _____	

Technology skills *required* in PIFP fellow:

<input type="checkbox"/>	Adobe Creative Suite <i>(Acrobat, InDesign, PhotoShop)</i>	<input type="checkbox"/>	Graphic design <i>(infographics, etc)</i>
<input type="checkbox"/>	Blog platforms <i>(WordPress, Blogger)</i>	<input checked="" type="checkbox"/>	Microsoft Office Suite <i>(Word, Excel, PowerPoint)</i>
<input type="checkbox"/>	Database management <i>(Salesforce, GiftWorks, Wild Apricot)</i>	<input type="checkbox"/>	Video/film production
<input checked="" type="checkbox"/>	Digital marketing/outreach <i>(Twitter, Instagram, Facebook, etc)</i>	<input type="checkbox"/>	Website design/management <i>(WordPress, SquareSpace, etc)</i>
<input type="checkbox"/>	E-newsletter platforms <i>(MailChimp, Constant Contact, Vertical Response)</i>	<input type="checkbox"/>	Other: Website design helpful but not required
<input type="checkbox"/>	GIS	<input type="checkbox"/>	Other: Graphic Design helpful but not required

**Certifications
Required:**

WFA
 WFR
 First Aid
 CPR
 Other: _____

**Language Skills
Required:**

English
 Spanish
 Other: Spanish helpful but not required